

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**APPLICANT:** Lawrence Morrisroe, et al.

**SERIAL NO.:** 10/696,295

**FILING DATE:** October 28, 2003

**ATTNY. DOCKET:** 085804-010801

**TITLE: METHOD AND SYSTEM FOR CREATING, SERVING AND TRACKING ADVERTISEMENTS**

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**ELECTRONIC MAIL CERTIFICATE**

Date of Deposit August 20, 2007

I hereby certify that the following attached paper(s) and/or fee

(1) Response to Office Action (16 pages).

are being transmitted electronically to the United States Patent Office on the date indicated above.

Respectfully submitted,  
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Dated: August 20, 2007

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